

AMA Credit Designation Statement

The Massachusetts Medical Society designates this live activity for a maximum of 2 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through joint provider-ship of the Massachusetts Medical Society and the Massachusetts Neurologic Association.

The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Target Audience

This program is aimed towards practicing academic neurologists, residents, medical students, and other physicians interested in neurology.

Program Description

This conference provides Massachusetts neurologists with the latest updates affecting the management of the practice of neurology. This year's meeting will explore how neurologists can appropriately utilize social media, effectively management their online reputations and navigate the transition to ICD-10.

In addition attendees will hear an update on Capitol Hill from American Academy of Neurology's legislative counsel, Michael J. Amery, Esq.

Program Objectives

As a result of participating in this activity, learners should be able to:

1. Explain the manner in which different stakeholders, including physicians, health care organizations, and patients, use social media.
2. Describe influences that shape a clinician's online reputation, and develop and implement a plan to manage your online reputation.
3. Explain the key changes that will affect neurologists during the transition to ICD-10 and identify ways neurologists can effectively navigate this transition.

Massachusetts Neurologic Association
PO Box 549132
Waltham, MA 02454-9132

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MNA Fall Meeting — Register Today!
Thursday, November 5, 2015



The Massachusetts
Neurologic Association's

2015 Fall Meeting

Thursday, November 5, 2015
5:00 p.m.–8:45 p.m.

Massachusetts Medical Society
860 Winter Street
Waltham, MA 02451

Jointly provided with the
Massachusetts Medical Society

Speakers

Michael J. Amery, Esq.

Legislative Counsel
American Academy of Neurology
Washington, DC

Katharine Schuler

Communications and Social Media
Program Manager
CRICO
Cambridge, Massachusetts

Korwyn Williams, MD

Pediatric Epileptologist
Phoenix Children's Hospital,
Barrow Neurological Institute
Phoenix, Arizona

Coding Subcommittee
American Academy of Neurology

Jointly provided by the Massachusetts Medical Society and the Massachusetts Neurologic Association

2015 Fall Meeting

Thursday, November 5, 2015 — Massachusetts Medical Society, 860 Winter Street, Waltham, MA 0245

AGENDA

5:00 PM

Registration Begins, Reception with Exhibitors

5:45 PM

Dinner Served

6:00 PM

Social Media and Online Reputation Management

Katharine Schuler
*Communications and Social Media Program Manager
CRICO*

7:00 PM

Break, Reception with Exhibitors

7:30 PM

Capitol Hill Update

Mike Amery
*Legislative Counsel
American Academy of Neurology*

7:50 PM

ICD-10

Korwyn Williams, MD
*Pediatric Epileptologist
Phoenix Children's Hospital, Barrow Neurological Institute*

8:50 PM

Program Adjournment

Registration

Name _____

Affiliation _____

Address _____

Email _____

Phone _____

Registration Fees:

- | | |
|---|------|
| <input type="checkbox"/> MNA Member | \$40 |
| <input type="checkbox"/> MMS Member | \$40 |
| <input type="checkbox"/> Non-Member Physician | \$60 |
| <input type="checkbox"/> Other Health Professionals | \$60 |
| <input type="checkbox"/> Resident | FREE |
| <input type="checkbox"/> Medical Student | FREE |

Enclosed is my check, made payable to the
Massachusetts Neurologic Association
for \$_____.

Please return this form to:

Massachusetts Neurologic Association
PO Box 549132
Waltham, MA 02454-9132

For additional information, please contact the Massachusetts Neurologic Association:

Email: mna@mms.org
Phone: (781) 434-7316

Online registration is available at
www.massneuro.org.